

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53889 CF NTL-POL FBD - LBD: 10/08/12 - 10/14/12 HL#: Created: 10/04/12 04:26 PM
 Client: GRAVES FOR CONGRESS (340969) CPE: / / 12322 Agency Commission: 15 % Updated: AMHEUER on 10/04/12 05:01 PM
 Agency: MEDIA STRATEGIES & RESEARCH Product: EST#12322 (1300) Self :00:00 Confirmed: 10/04/12 05:01 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 10/05/12 09:01 AM
 AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

NEW ORDER JPC/PH 10/4/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE3	1 1 1 1 1 0 0	NEWS	30				0.0	\$250.00	5	\$1,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL2	1 1 1 1 1 0 0	NEWS	30				0.0	\$425.00	5	\$2,125.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	2 2 2 2 2 0 0	NEWS	30				0.0	\$250.00	10	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NSAT8A	0 0 0 0 0 1 0	MNEW	30				0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DPROB	0 0 0 1 0 0 0	DAY	30				0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/11/12	10/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DPRICE	1 0 1 0 0 0 0	DAY	30				0.0	\$475.00	2	\$950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NNOON	0 1 0 1 0 0 0	NEWS	30				0.0	\$675.00	2	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/11/12	2										

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 Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DBOLD	1 0 0 0 1 0 0	SOAP	30				0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EDRPHIL	1 1 1 1 1 0 0	EFG	30				0.0	\$450.00	5	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EELLEN	1 1 1 1 1 0 0	EFG	30				0.0	\$750.00	5	\$3,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ENEWS5P	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,650.00	5	\$8,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLY	0 1 1 0 1 0 0	NEWS	30				0.0	\$2,200.00	3	\$6,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AWHEEL	1 1 1 1 1 0 0	ACC	30				0.0	\$2,000.00	5	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AWHEELSAT	0 0 0 0 0 1 0	ACC	30				0.0	\$1,400.00	1	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

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Agency: MEDIA STRATEGIES & RESEARCH	Product: EST#12322 (1300)	Self :00:00	Confirmed: 10/04/12 05:01 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/05/12 09:01 AM	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PHAWAII	1 0 0 0 0 0 0	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PNCISLA	0 1 0 0 0 0 0	REGP	30				0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PCRIMINAL	0 0 1 0 0 0 0	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PCSIWE3	0 0 1 0 0 0 0	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PBANG*2MENTH	0 0 0 1 0 0 0	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/11/12	10/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PCSINYFR1	0 0 0 0 1 0 0	CARD	30				0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/12/12	10/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PCRIMESA2	0 0 0 0 0 1 0	REGP	30				0.0	\$1,600.00	1	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

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Agency: MEDIA STRATEGIES & RESEARCH	Product: EST#12322 (1300)	Self :00:00	Confirmed: 10/04/12 05:01 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/05/12 09:01 AM	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PWIFESUN2	0 0 0 0 0 1	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NLATE	1 1 1 1 1 0 0	NEWS	30				0.0	\$2,000.00	5	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NLATESAT	0 0 0 0 0 1 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATE1035P	0 0 0 0 0 1	NEWS	30				0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	LLETTER	1 1 0 1 0 0 0	LETT	30				0.0	\$650.00	3	\$1,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	LFERGUSON	0 0 1 0 1 0 0	LATE	30				0.0	\$255.00	2	\$510.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/12/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	72	0	\$88,185.00	\$74,957.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0%	KSTP+: 0%	KARE: 0%	KMSP: 0%	KMWB: 0%
	WFTC+: 0%	KPXM: 0%	KSTC: 0%	CABLE: 0%

Order Totals:	\$88,185.00	\$74,957.25	\$0.00	\$0.00
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